



# 2020 WOODLAKE LIONS RODEO SPONSORSHIP PACKAGES

May 9-10, 2020 ♦ Woodlake, California



## Sponsorship Amenities

	Sponsorship Packages					Signage Only			
	All-Around Champion* Over \$5,000	Gold Buckle \$5,000	Silver Spur \$3,000	Bronc Chaps \$1,500	Dusty Boots ** \$500	Bucking Chute Sign \$1,000	Sponsor Flag \$1,000	Arena Banner \$500	Rodeo Grounds Banner \$250
Event or specialty act sponsor recognition (i.e. "Saddle Bronc Riding presented by 'Sponsor Name'")	♦	♦							
One (1) bucking chute sign	♦	♦				♦			
Sponsor flag carried during Woodlake Lions Rodeo performances in the grand entry, closing ceremonies, and within the sponsor flag rotation	♦	♦					♦		
One (1) banner in premier arena space above bucking chute			♦						
One (1) arena banner				♦	♦			♦	
One (1) banner on rodeo grounds (3'x5' recommended size, banner to be provided by sponsor)			♦	♦					♦
Public service announcements by the announcer throughout the rodeo performances	♦	♦	♦						
Sponsorship recognition on rodeo promotional poster and advertisements (print)	♦	♦	♦						
Sponsorship logo and link on www.woodlakelionsclub.com website	♦	♦	♦						
Social media recognition via Woodlake Lions Club's Facebook and Instagram accounts	♦	♦	♦						
VIP table of six (6) for either Saturday and Sunday's rodeo performance (sponsor to select preferred day)	♦	♦	♦						
Rodeo entrance tickets (sponsor to select preferred day)	6*	6	6	4	2				
Full-page color advertisement in Woodlake Lions Rodeo event program	♦	♦							
Half-page full color ad in Woodlake Lions Rodeo event program			♦						
Quarter-page full color ad in Woodlake Lions Rodeo program				♦					
Business card, full color ad in Woodlake Lions Rodeo event program					♦				

\*Additional sponsorship amenities to be tailored for All-Around Champion sponsors.

\*\*Additional \$50 for full color, business card ad for Dusty Boots sponsor.

Woodlake Lions Club is a non-profit organization. Sponsorships are tax deductible.

[www.woodlakelionsclub.com](http://www.woodlakelionsclub.com)



@woodlakelionsclub

America's Most Beautiful Rodeo Grounds



Woodlake Lions Rodeo

Woodlake Lions Club

Post Office Box 545 • Woodlake, CA 93286

contact@woodlakelionsclub.com • www.woodlakelionsclub.com

## 2020 WOODLAKE LIONS RODEO SPONSORSHIP FORM

### SPONSOR CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Business/Sponsor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITY

☐ All-Around Champion Sponsor – over \$5,000

Preferred Event/Act? \_\_\_\_\_

☐ Gold Buckle Sponsor – \$5,000

Preferred Event/Act? \_\_\_\_\_

☐ Silver Spur Sponsor – \$3,000

☐ Bronc Chaps Sponsor – \$1,500

☐ Dusty Boots Sponsor – \$500

\_\_\_\_\_ Total Amount Due

### SIGNAGE ONLY

☐ Bucking Chute Sign – \$1,000

☐ Sponsor Flag – \$1,000  
(minimum of two-year commitment)

☐ Arena Banner – \$500  
(plus cost of sign, or sponsor to provide banner)

☐ Banner on Rodeo Grounds – \$250  
(banner provided by sponsor)

\_\_\_\_\_ Total Amount Due

Payment Method: ☐ Check Enclosed ☐ Please invoice me.

Please make checks payable to Woodlake Lions Club.

Annual Renewal (If you would like to make this an annual sponsorship, please check this box): ☐

Email completed form to contact@woodlakelionsclub.com or mail with payment to  
Woodlake Lions Club, Post Office Box 545, Woodlake, CA 93286

THANK YOU FOR YOUR SUPPORT OF THE 2020 WOODLAKE LIONS RODEO!